

#### OUR MISSION STATEMENT

To embrace change and technology to maximize the Chamber's influence. Our organization recognizes that we are only as strong as the combined voice of our members. We actively seek the participation of every potential member for the good of Helendale and the surrounding community.

#### OFFICERS

**President:**  
Mike McCoy  
Professional Realty

**Vice Pres/Membership:**  
Craig Schneider

**Secretary:**  
Christine Schweiter  
Choice Lending Corp.

**Treasurer:**  
Linda Driffin  
Pre-Paid Legal Svcs

**Marketing:**  
Tom Schibusch  
Daily Press

**GovAffairs/Ofc Dir:**  
Kimberly Cox  
Helendale CSD

**Past President:**  
Barbara Schneider  
BCS Golf & Turf Service

**Newsletter:**  
Susie Dyrness  
Promote With Susie

Located in the Vista Plaza  
15075 Vista Road, Ste. 27  
P.O. Box 1449  
Helendale, CA 92342-1449  
760-952-2231  
Hours 10:00a.m.—2:00p.m.  
Monday thru Friday

### *A Message From Your Chamber President Mike McCoy!*



### *The heat is on in Helendale!*

School may be out for the summer, but we, the volunteers at your Chamber, are hard at work to make it the best it can be. At our last board meeting we voted and an unanimous "YES" came down to lowering the annual membership dues. The prices are coming down! If you ever thought of joining the chamber, now is the time to do it. If you were once a member and since have left, "Welcome Back". That's just some of the explosion of exciting changes coming your way in the Chamber!

To find out more, please join us for our regular monthly meeting at the Terrace Room at the Inn in Silver Lakes, Tuesday July 12th at 6 PM. Our Prime Rib buffet will be served plus guest speakers and "FUN".

Coming Soon In August.... Barbeque !!

*Pledge more than allegiance – pledge to impress with these fun freedom facts. ( See page 3)*



*Mike McCoy*

President, Helendale Chamber of Commerce

**JUNE 2011 HCOC GENERAL MEMBERSHIP MEETING**

Cora Lee, from the Post Office, presented us with “Every Door Direct Mail” EDDM and gave everyone a fact sheet for the information regarding the direct mailer.

Robert Stepanian, a new member with Horace Mann founded by Educators for Educators, introduced himself and his company.



veteran son and how he saved his life.

Chuck Love spoke about his radio station KQET, how much fun he is having with it and how it will help put “Helendale” on the map.



Submitted by HCOC Secretary Christine Schweitzer



Craig Schneider, our new Vice-president/Membership, asked for volunteers. He spoke about the new vision for the Chamber. Craig

mentioned that the Board was considering reducing the membership fees and those already paid up would get extended further out with their membership.

Jean Miernik mentioned her Holiday Home Tour: Theme: “Frosty’s Winter Wonderland of Homes” scheduled for December 4th.



Our Guest Speaker David Selley provided us with his knowledge on “Identity Theft, Pre-Paid Legal Services”.

David is a Keynote Speaker, Business Seminar Speaker and Business Workshop Speaker. He informed us about “Understanding your own personal care and what you can do about it”. Also, on how to become an entrepreneur and his triumph over tragedy regarding the story of his disabled



*Photos courtesy of*  
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760-221-1853

**INSPIRATIONAL QUOTES**



“Everything that is really great and inspiring is created by the individual who is allowed to labor in freedom.”  
~Albert Einstein~

*A 4th of July prayer by Benjamin Franklin, "God grant that not only the love of liberty but a thorough knowledge of the rights of man pervade all the nations of the earth, so that a philosopher may pervade all the nations of the earth, so that a philosopher may set his foot anywhere on its surface and say:" This is my country."*

"Liberty means responsibility. That is why most men dread it."  
~George Bernard Shaw~

(Continued from Presidents Message, Page 1 ) state in 2008.

Last year more than 78 million people celebrated our country's birth. That's a lot of hot dogs, hamburgers, and potato salad and a lot of celebrating! How many to be exact and where did they come from? You might be surprised at the numbers:

**More than 1 in 4:** The chance that the hot dogs and pork sausages consumed on the Fourth of July originated in Iowa. The Hawkeye State was home to 19.3 million hogs and pigs on March 1, 2009. This represents more than one-fourth of the nation's total. North Carolina (9.4 million) and Minnesota (7.3 million) were the runners-up.

**6.8 billion pounds:** Total production of cattle and calves in Texas in 2007. Chances are good that the beef hot dogs, steaks and burgers on your backyard grill came from the Lone Star State, which accounted for about one-sixth of the nation's total production. And if The beef did not come from Texas, it very well may have come from Nebraska (4.7 billion pounds) or Kansas (4.1 billion pounds).

**About 4 in 10:** The odds that your side dish of baked beans originated from North Dakota, which produced 39 percent of the nation's dry, edible beans in 2008.

**Please Pass the Potato Salad:** Potato salad and potato chips are popular food items at Fourth of July barbecues. Half of the nation's Spuds were produced in Idaho or Washington

**Florida:** The state that led the nation in watermelon production last year (861 million pounds). Other leading producers of this popular fruit included California, Texas and Georgia, each with more than 500 million pounds.

**THE CHAMBER IS LOOKING FOR  
ALL PEOPLE DOING BUSINESS IN OR  
SUPPORTING HELENDALE**

We have a committee working to put together a handout for all new homeowners. The purpose is to make them aware of the services available by locals for locals.

The committee is currently working on ideas for this handout. We are thinking of something where each business can design their own flyer and make available a first time discount coupon if desired. During our planning stages, we would like to hear your thoughts and ideas.

We are sure you will want to be a part of this handout to let people know you are here. We anticipate a minimal fee for the purchasing of material items needed.

Contact [phess92342@gmail.com](mailto:phess92342@gmail.com) with your name, type of business and phone number and as the project progresses, we will be in contact with you.

Please pass the word to others that might not be receiving this newsletter.



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**PMI** Drawing Ticket

Name \_\_\_\_\_

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Drawing to be held at the end of the Month  
NEED NOT BE PRESENT TO WIN.

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HCOC Talent Show: Mike McCoy: 760-486-6629  
Helendale Days, 5K Run: Need Chairman  
Holiday Home Tour: Jean Miernik 760-843-7849  
Annual Community Awards Ceremony: Shirley Hummitsch 760-885-3004  
Charity Funds Committee: Georgia Ritchie 760-243-5690  
Member Business Coupon Booklet: Phyllis Hess 760-243-6240

Just a friendly reminder that 2011 membership dues are available now! Please get your dues in ASAP so the budget committee can get to work. Thank you.

HOME BASED BUSINESSES.....Come out, come out where ever you are :O) Get visible and let your community know you're here. We want to meet you. Come join us at one of several noted events.

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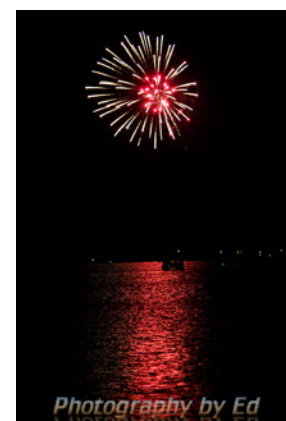
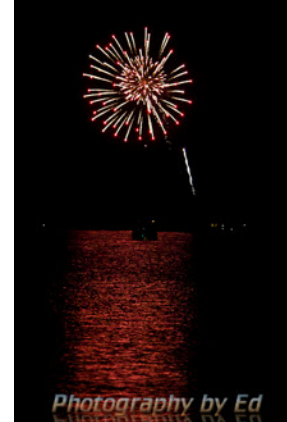
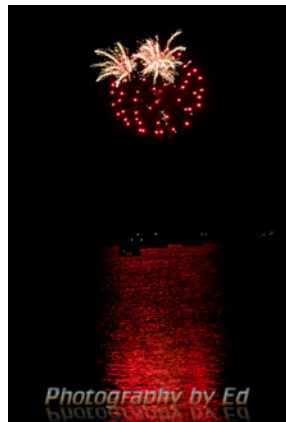
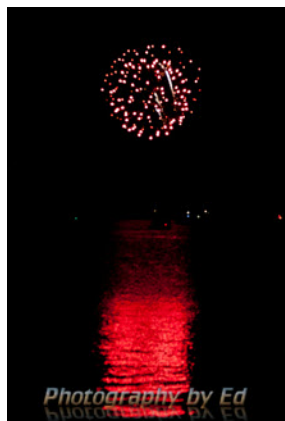
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Pictures of Fireworks at Silver Lakes 2011





Pictures courtesy of

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Happy



Independence



Everyone!!

2011