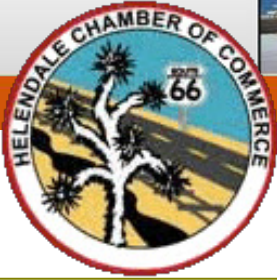


HELENDALE
Chamber of Commerce



June 2011

Newsletter

Volume 6 Issue 5

OUR MISSION STATEMENT

To embrace change and technology to maximize the Chamber's influence. Our organization recognizes that we are only as strong as the combined voice of our members. We actively seek the participation of every potential member for the good of Helendale and the surrounding community.

OFFICERS

President:
Mike McCoy
Professional Realty

Vice Pres/Membership:
Craig Schneider

Secretary:
Christine Schweiter
Choice Lending Corp.

Treasurer:
Linda Driffin
Pre-Paid Legal Svcs

Marketing:
Tom Schibusch
Daily Press

GovAffairs/Ofc Dir:
Kimberly Cox
Helendale CSD

Past President:
Barbara Schneider
BCS Golf & Turf Service

Newsletter:
Susie Dyrness
Promote With Susie

Located in the Vista Plaza
15075 Vista Road, Ste. 27
P.O. Box 1449
Helendale, CA 92342-1449
760-952-2231
Hours 10:00a.m.—2:00p.m.
Monday thru Friday

Presidents Message



Greetings from your Helendale Chamber!

Summer is Here! Be Safe!

The warm weather of the summer months means more family fun in the sun! From the park to the pool, to summer day camps and swimming lessons, staying protected from the sun's UV-rays can have lasting effects, especially in children. Here a few tips to block the sun, and keep the fun!

- Lather up. Then do it again. Choose a sunscreen of at least SPF 15 and apply prior to going out in the sun. After two hours, apply again to ensure you keep the sunburn at bay!
- Try to stay in the shade between 10 a.m. and 2 p.m. when the sun's rays are the most harmful. At the very least, stake out a shaded area as a place of refuge out of the sun!
- Wear a wide-brimmed hat. It not only protects your head from the rays, your ears and neck will thank you too!
- Wear sunglasses that have UV-ray protection. This is important for children and babies because some glasses are toys rather than protected eyewear.

If the kids are outside playing, be sure to apply more sunscreen after sweating.

Join us for more fun events all summer long ! The Chamber is planning a picnic in July. Our regular scheduled meeting is open to the public on Tuesday June 14th at the Terrace Room. Join us for a fabulous Prime Rib Buffet and get down to business. This is your Chamber , so if you have any concerns or ideas to make it better. Email us anytime. We're here for you , call me anytime 760-486-6629.

The success of your business, is our highest priority!

Mike McCoy

President, Helendale Chamber of Commerce

HCOOC Talent Show: Mike McCoy: 760-486-6629
Helendale Days, 5K Run: Laurie Matsen 760-486-7300
Holiday Home Tour: Jean Miernik 760-843-7849
Annual Community Awards Ceremony: Shirley Hummitsch 760-885-3004
Charity Funds Committee: Georgia Ritchie 760-243-5690
Member Business Coupon Booklet: Phyllis Hess 760-243-6240

THE CHAMBER IS LOOKING FOR
ALL PEOPLE DOING BUSINESS IN OR SUPPORTING
HELENDALE

We have a committee working to put together a handout for all new homeowners. The purpose is to make them aware of the services available by locals for locals.

The committee is currently working on ideas for this handout. We are thinking of something where each business can design their own flyer and make available a first time discount coupon if desired. During our planning stages, we would like to hear your thoughts and ideas.

We are sure you will want to be a part of this handout to let people know you are here. We anticipate a minimal fee for the purchasing of material items needed.

Contact phess92342@gmail.com with your name, type of business and phone number and as the project progresses, we will be in contact with you.

Please pass the word to others that might not be receiving this newsletter.



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PSSSST! We believe in giving back to the community. Our conference room is well equipped with everything you'll need for Your next meeting...and it's free! Call early and confirm your reservation. Ask for Marcy or Broker Joan. 760-952-1077.

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NEW CHAMBER MEMBERS

Carolyn Hoppenrath

Toni Hall

Antonio & Margo Soza

Clearwater Solutions

Just a friendly reminder that 2011 membership dues are available now! Please get your dues in ASAP so the budget committee can get to work. Thank you.

HOME BASED BUSINESSES.....Come out, come out where ever you are :O) Get visible and let your community know you're here. We want to meet you. Come join us at one of several noted events.

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APRIL HCOC MEMBERSHIP MEETING

Our April Meeting was a small turnout but we had the music of Charlie Ray and Linda Washington again. They have entertained us several times and we really enjoy them. A short meeting was held with Mike McCoy welcoming everyone and Linda Driffin giving the treasurers report. Mike reported on upcoming Chamber events. The June Fashion Show was rescheduled for a later date in the year. Mike welcomed new member "Landmark Insurance" and presented them with a business membership plaque. The Apple Valley Posse were the guest speakers at the meeting with a slide show asking for sponsors. The meeting closed with a raffle.

Apple Valley Sheriff's Posse

The following is an excerpt of the dialog that was presented at the April Board meeting by the Apple Valley Sheriff's Posse. ~ Newsletter Editor ~

Apple Valley Sheriff's Posse (AVSP) is an all-volunteer non-profit auxiliary organization, sanctioned by the San Bernardino County Sheriff's Department and overseen by said county Volunteer Forces Department. AVSP's primary role is to serve the communities surrounding Apple Valley and throughout San Bernardino County performing Search and Rescue (SAR) functions for lost and/or injured souls, aircraft, crime victims, and evidence of criminal activity. They do this using ground, all-terrain vehicle (ATV), and mounted horse assets. In addition, AVSP also performs, multiple roles regarding community outreach, assistance, and educations.

They work with several organizations throughout the county in performing these roles. Many of these include County Fire, California Highway Patrol, the County Sheriff's Department, Dispatch and EMS helicopter agencies. We recently served Helendale in 1020, participating in community outreach activities during the community's first annual Mojave Trail Days Event, a day that was enjoyable and busy for all. Currently, we plan to conduct training in the Helendale area this year.

This year, AVSP decided to solicit sponsorship from within the communities they so proudly serve. AVSP maintains three levels of sponsorship and gratuities in recognition for support.

Gold: more than \$500 for one year's sponsorship

Silver: from \$251 to \$500 for one year's sponsorship

Bronze: from \$100 to \$250 for one year's sponsorship

They are a non-profit organization. Your charitable contributions are completely tax deductible. They thank you for your time and generosity and look forward to working with you more in the future!



Pictures from April Meeting



Pictures are courtesy of "Photography by Ed"